

EAT  
SHOP  
PLAY  
LIVE  
WORK

RETAIL LEASING PACKAGE

ZONA



# THE NEW ZONA ROSA

## WELCOME TO UNLIMITED AMENITIES

### I-29 & BARRY ROAD KANSAS CITY, MO

Zona Rosa is an open-air mixed use shopping center located at the intersection of I-29, MO-152 and Barry Road in the heart of the Northland submarket of Kansas City, Missouri.

Featuring nearly 1 million SF of retail, over 113,000 SF of office and 73 apartments, Zona Rosa offers the most comprehensive collection of retail north of the Missouri River. The center also features a dynamic collection of entertainment and restaurants that help support regular draw.

Trademark Property Company was recently hired to manage the evolution of the center to reach its full potential and is poised for a major revitalization.

NEW OWNERSHIP WILL COMMENCE  
AN EXCITING REVITALIZATION  
PROJECT IN FALL 2020





# MARKET OVERVIEW

Zona Rosa Town Center is located in the Kansas City, a major metropolitan area home to three major league sports teams and a booming creative community of arts and culture that is ideal for families and millenials alike. Zona Rosa is located in Platte County, which is ranked **26th nationally in growth potential**. Situated in the Northland, Platte County is the **3rd wealthiest county in Missouri**, and ranks in the nation's top 100 for quality of life. It is ideally situated in one of the **fastest growing retail development corridors** in Greater Kansas City. Conveniently located at the intersection of Interstate 29 and Barry Road, minutes from Kansas City International Airport and downtown Kansas City.

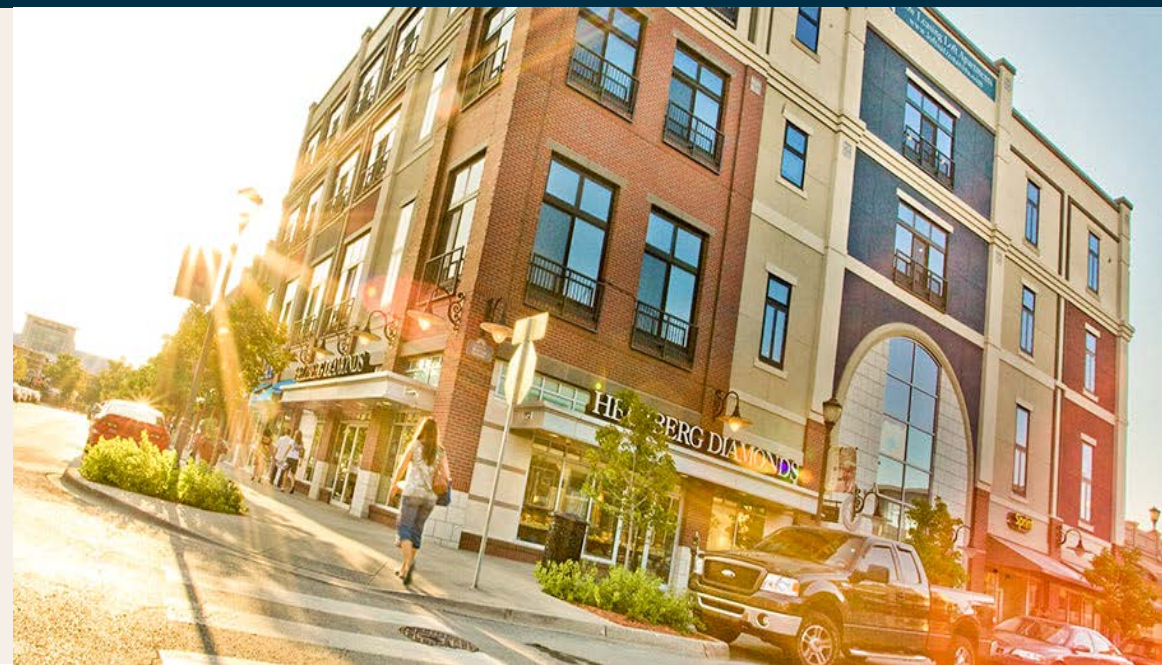
**24,000,000**  
CITY OF KANSAS CITY  
ANNUAL TOURISTS

**2,142,843**  
CITY OF KANSAS CITY  
POPULATION

THE CITY OF KANSAS CITY  
IS RANKED

**#3**

FOR BEST CITY FOR JOBS





# UPGRADES

NORTH PARK



TOWN SQUARE





# TRADE AREA

**TIFFANY SPRINGS MARKETCENTER**



**SHOPS AT BOARDWALK**



**BOARDWALK SQUARE**



**BARRY WOODS CROSSING**



**MAIN EVENT**  
ENTERTAINMENT





NW BARRY RD 22,067 CPD

PARK HILL HIGH SCHOOL

152 33,411 CPD

29

58,087 CPD

9



# PROPERTY RETAIL AERIAL

## SOUTH DISTRICT



## CENTRAL DISTRICT



## DILLARDS DISTRICT



FUTURE PARK SITE

BARRY ROAD - 22,067 CPD

N CONGRESS AVE

NW 87TH ST

58,087 CPD

26,834 CPD



# CONTACT US

RETAIL SPACE AVAILABLE: 1,200 - 50,000 SF

FOR MORE INFORMATION:

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TRADEMARK 

