

FASHION'S NIGHT OUT



Fashion's Night Out: ENTERTAINMENT

The fun begins with live entertainment at 5 p.m. and continues with extended shopping hours until 10 p.m.



Celebrity insider, style maven, diva favorite, bestselling author and America's top red carpet guru Steven (Cojo) Cojocar is known for his memorable and intimate sit-downs with today's biggest and most sought-after stars. Cojo's unique blend of quick wit, dish, fashion frisson and humor have made him a must-see presence at major media events, from the Oscars and Emmys to the Golden Globes, MTV Video Music Awards, the Venice Film Festival and more. Cojo served as a weekly style correspondent on the "Today Show" and in 2003 became a full-time correspondent for "Entertainment Tonight". In 2004, Cojo expanded his diva duties on the ET spin-off series, "The Insider".

Zona Rosa is pleased to welcome Cojo for Fashion's Night Out. Fans will have the opportunity to win a \$2,500 Zona Rosa ambush makeover – with the winner selected by Cojo himself. Be at Town Square at 7 p.m. and one lucky winner will receive a complete head-to-toe transformation including a new wardrobe, hair and makeup.

Musical Entertainment at Town Square will be presented by Captain Fantastic, the premier Elton John Tribute Show. We invite you to take a ride with the Rocketman as he dazzles you with an amazing musical extravaganza! "You're gonna hear electric music, solid walls of sound," as Captain Fantastic and the Rocketband perform stunning recreations of your favorite Elton John hits from the 70's. Captain Fantastic will amaze you with costumes that go from bizarre to breathtaking, and his amazing 5-foot baby grand piano will shower you with lights, smoke, lasers, and a few surprises. You may think you've gone down the Yellow Brick Road! (*Additional music entertainment will be provided by D.J. Tim Arnold in the Dillard's Plaza. Enjoy the best of yesterday and today with an amazing mix of your radio favorites!)



Fashion's Night Out: V.I.P. PRE-PARTY EVENT

Thursday, September 8th, 5:00pm – 7:00pm, Bravo
Come celebrate Fashion's Night Out as a V.I.P.!



VIP Package Includes:
Complimentary Bravo hors d'oeuvres
One Drink Ticket
Zona Rosa Swag Bag
Private Meet & Greet with Steven "Cojo" Cojocar!!
Chance to win \$250 Zona Rosa Gift Certificate (2 winners)



*Tickets are \$35.00 and 100% proceeds from VIP tickets go directly to SAVE, INC.! Save, Inc. has been providing a home for those in Kansas City living with or at risk for HIV/AIDS for 23 years.

To purchase tickets, contact SAVE, Inc. 816-531-8340 x230 or x290

**Plus, V.I.P.'s get the first shot at purchasing the limited supply of official Fashion's Night Out merchandise, as well as great views of the entertainment on stage in Town Square. (A portion of FNO merchandise proceeds also benefit SAVE, Inc.)

*Exclusive FNO Merchandise available in Kansas City ONLY at Zona Rosa!

SEPT. 8. 2011





Fashion's Night Out: SHOPPING, FASHION, GIVEAWAYS & FUN!

(All discount offers are subject to availability and exclusions-See specific stores/restaurants for details)

Make sure to register in the Dillard's Shoe Department beginning at 5:00pm for your chance to win a pair of **DESIGNER SHOES. Twelve, that's right, **TWELVE** lucky winners will be selected to choose their very own pair of beautiful designer shoes, all in the name of fashion and fun!!*

Donated by:

Dillard's

Aeropostale- Presenting fabulous fall denim selections

American Eagle- In-store modeling/fashion show featuring trendy fall fashions

Ann Taylor Loft- Come in and check out all the newest fall fashions and enjoy one on one attention from a personal shopper.

Apricot Lane- Enjoy a Fashion Show at Town Square, raffle prizes and 20% off your purchase in-store! Plus, in honor of FNO, Apricot Lane will be giving the gift of fashion with a \$200 gift card donated to a "Deserving Woman." Email your nominations to apricotlanezonarosa@yahoo.com - a winner will be selected during the GNO Event. (Contact Apricot Lane for additional details/questions. (816)505-0752

Avon- 20% off store- wide and mini-makeovers on a first come first served basis.

AT&T- spend \$100 on accessories and receive \$20 off or Buy One Get One Free (See store for details) Plus sign up for new service and activation fees will be waived.

Bittersweet Hollow featuring Bling & Body- Meet & Greet the new practitioners of Bittersweet's Bling and Body services and receive FREE BMI/Body Fat Screenings utilizing the Omron Monitor, FREE Mini-Consultations, and SPECIAL PRICING ON pre-opening bookings/scheduling. Plus, register for some amazing prizes at either of their two registration tables located at Bittersweet Hollow or the Zona Rosa Town Square. (Prizes and service details can be found on the Bittersweet Hollow page at www.zonarosa.com)

Buckle- Sidewalk fashion show and free personalized ward-robing including jean fittings!

Cache- Stop by for an in-store fashion show, and receive coupons for Cache fall fashions.

Charlotte Russe- Receive a coupon for \$5.00 off online with any \$25.00 in-store purchase made Sept. 8th.

Charming Charlie- 20% off your full-price merchandise purchases during a late-night Girl's Night Out party from 8:00pm-10:00pm only. Never has shopping for accessories been so much fun!

Chico's- Receive one-on-one styling and 10% off your entire purchase from 6-10pm! Plus learn easy style secrets that will make you longer, leaner, taller, slimmer - and more confident! Slim Secret Style Demos will take place every half hour in-store, and promise fabulous results!

***Children's Place**- Stop by for kid friendly goodies and a fabulous in-store fashion show from 6pm-8pm, featuring great back-to-school fashions. *Additionally, receive 15% off all regular priced merchandise purchases!

Citizens Bank & Trust- Come celebrate and enter to win a free gift! Pre-festivities from 10am-5pm.

Claire's- 20% off 1 item @ regular price

Coldwater Creek- Mocktails and Fashion: Buy a Full Priced Jacket and receive 1/2 off full price pants. Additionally, enjoy mocktails all day long while you shop. Mock mimosa, mock wine spritzers, and mock manhattans!

Complete Nutrition- 25% off all CN products

Cookie Factory/Topsy's- 10% off your entire purchase (exclude popcorn cans)

dEliA*s- All regular priced denim is buy 1 get 1 50% off from 4 to 10pm and with every \$50 purchase you can get a "There's no crying in fashion" t-shirt for only \$5.00!

Dillard's- Fabulous mini facials and more!

DSW- Stop in for a peek at our new fashion forward Fall boots!

EyeMasters- Buy One Get One Free on a new pair of glasses

Forever 21- In-store fashion show begins at 7:30pm, plus make sure to register for amazing doors prizes and chat with our personal fashion consultants.

Gap- Make a \$5.00 donation to Save, Inc. and receive a 25% off coupon. (Plus stop by for our in-store fashion show!)

GapKids/babyGap/GapMaternity-Bring in school supplies to be donated to the Ronald McDonald House NKC and receive 25% off your full price merchandise purchase

GNC- \$5.00 off any purchase of \$50.00 or more.

Heavenly Olive Oils & Vinegars- 15% off entire purchase when you buy 3 or more full-size bottles

Ideal Image- 60% off a service (See store for details)

I.O. Metro- Free mini design consultations for your Home Fashion needs. Plus receive specials savings and enter to win a great prize!

J.Jill- Donating shopping coupons for VIP guests

Journey's- Fall fashion is for your feet too! Come in for a look at our newest arrivals.

Kay Jewelers- Check out our new Ideal cut diamonds by Tolkowsky and receive a free ring cleaning/inspection and \$5.00 off any repairs

La-De-Da- Personal shoppers will be designing 4 outfits to put to customer votes—votes enter you into a great Grand Prize Drawing! Plus receive 20% off purchases (see store for exclusions)

Lane Bryant- Hosting in-store models featuring the ultimate Pant event.

LensCrafters- 50% off lens purchase when you buy a set of frames. (See store for exclusions/details)

Marshalls Megastore- In-Store Fashion Show!

Massage Envy- Free Chair massages in Town Square from 5:00pm to 8:00pm, and then again in the Massage Envy Courtyard from 8:00pm-10:00pm!!

NailEnVogue- Donation giveaway participant

New York & Company- Check out our latest fashion trends and enjoy \$25.00 off your \$75.00 (or more) purchase!

Par Exsalonce- Receive 10% off all Aveda retail from 4pm-9pm, and between 5pm and 7pm receive 1 Feather hair extension for only \$10!

Parmida- Come see us for delectable gourmet coffee and tea samples, plus \$10 off any purchase of \$40 or more.

Perfume Max- 10%, 20%, and 40% off select fragrances (See the Perfume Max page at www.zonarosa.com for details)

Regus- Hosting a refreshing lemonade stand and handing out coupons

Revue Salon & Spa- Stop by and view beautiful hair! Live models, 20% off products, and “A Day of Beauty” Giveaway.

Select Comfort- Lowest prices on beds and longest financing (36 months) of the year!! Plus ALL bedding accessories are on sale from 3:00pm to 10:00pm!

Sephora- Fun shopping, FREE samples, and fabulous EXPRESS SERVICES!- *Fulfill your brows!

Shear Harmony- An ‘All Eyes On You Salon’ specialist will be at Apricot Lane in the Zona Rosa Dillard’s District offering *feather* hair extensions. Feathers run from \$7.00 - \$40.00 —Choose from a large selection!

Shear Madness- Enjoy Diva Days for \$9.99 and enjoy 50% off on all product in-store!

Spencer's- Ladies: Come check out our dress-up designs!

Sunglass Hut- Stop in and browse our new fall designer glasses. Plus, receive \$20 off any \$100+ purchase.

Time & Style- 20% off a regular price item (not including service)

Vintage Market- Stop by the shop for a Vintage Night Out and register for shabby, chic and unique door prizes!

Vintage Stock- Pre-order during FNO and receive \$5 off any pre-owned game valued at \$20 or more, with your COD MW3 purchase.

Watercolors High Fashion- Grand opening festivities with 10% off dresses and jewelry all night; plus anyone purchasing a dress will be entered into a \$250 gift card drawing! Presenting live models in-store and a **Fashion Show at Town Square**. \$5 grab bag games and more available.

Zona Yoga-Enjoy a free donation yoga class starting at 5:30pm (Proceeds benefitting SAVE). Plus, libations for shoppers, and coupons for free yoga!

“ An epic evening of fashion and entertainment featuring splurge-inspiring events in three renowned shopping districts including your favorite stores and restaurants in KC ”

Fashion's Night Out: FOR THE KIDS

Bounce House- Drop & Shop! (Enjoy FNO while the kids play at Bounce House-see store for details-price includes admission, snacks, drinks, and fun! 816.420-0365)

Build-A-Bear Workshop- Donating a Fashionista Bear for one lucky winner, AND beary wonderful fashion consultants will be in-store to introduce fall fashions. Plus, stop by and meet Pawlette – Build-A-Bear's Super Sweet Grrrl Mascot!

Children's Place- See previous listing under 'Shopping, Fashion, Giveaways & Fun'

Gamestop- Come play all your favorite games on our Xbox 360 Connect!

Maze Craze- Calling all Fashionistas... Come get your groove on at The Maze...dress up in our costumes or wear your own, then make your way through the Laser Maze! Prizes will be awarded for Best Costume and Best Laser Maze Scores!

Dads & Kids... Needing a place to play while Mom is shopping? Come to The Maze Craze! We'll be having all kinds of fun playing Laser Tag, battling the Mazes, and more. We are offering our guests a 15% discount during Fashion's Night Out!! Join us for a night of fun!

Fashion's Night Out: DINING

Abuelo's- Happy Hour ALL evening long– Great drink and appetizer specials! (3pm-close)

Bravo- \$5.00 Martinis & FNO's V.I.P. Party featured location

Buddha by Kenji Fusion- Come party with us from 8:00pm to close with select 1/2 priced appetizers and FNO Drink specials.

Buffalo Wild Wings- \$0.60 Boneless wings all night long! (*Donating free wing cards for Town Square raffles)

Chocolaterie Stam- Purchase a pre-selected Deluxe 14 piece gift box, receive a free cup of gelato and be entered to win a \$75.00 Tour de Stam Gift Basket.

54th Street Grill & Bar- Stop by for fabulous Happy Hour specials.

Fat Fish Blue- Happy Hour all evening and 1/2 appetizers! Stick around for the after party festivities and try special drinks and enjoy great live music.

Granite City- 1/2 off appetizers ALL DAY long, Happy Hours drinks ALL DAY, and FREE MUG CLUB memberships ALL DAY with food or bar purchase.

Hereford House- 20% off food (Excludes Happy Hour and liquor-cannot be combined w/ other discounts or promotions)

Latte Land- 20% off on all prepared beverages (bottled drinks not included) when you mention Fashion's Night Out!

Mimi's Café- Giving away FREE appetizer and/or dessert cards

On A Roll- 50% OFF on all subs and cakes between 4:00pm and 9:00pm; this offer may not be combined with other sales specials.

PretzelMaker- Buy 1 pretzel get one for \$0.99

Rocky Mountain Chocolate Factory- For every \$15 purchase, receive a free RMCF tote with a special gift inside.

Smokehouse- Martinis and appetizers 1/2 off from 5:00pm– close!

Stone Canyon Pizza- Pizza Margherita – a 12" honey wheat medium pizza with a seasoned tomato sauce, topped with fresh mozzarella, roma tomatoes and basil. \$12.95. Plus, \$3.00 House Margaritas, \$4.00 Cosmopolitan Martinis, \$4.00 White Peach Sangria and \$4.00 Red Sangria!

Subway- 10% off your purchase from 5:00pm—close.

Swagat- 10% off food bill (Does not include alcohol)

Yogurtini- 20% off frozen yogurt 5:00pm - close!

