



~ MAKING *New* MEMORIES ~

Christmas Crowns

Since its first holiday season, Zona Rosa restored the local tradition of using crowns as holiday decorating centerpieces. These colorfully lit, magical crowns are hung over the streets of Zona Rosa, bringing back a tradition that ran from the early 1950's - 1980's in downtown Kansas City.

Kline's Department Store Fairy Princess PRESENTED BY THE KANSAS CITY MUSEUM

The Fairy Princess first appeared in Kansas City in 1936 in the toy department at Kline's, one of the many department stores located within the downtown shopping district. Kline's Fairy Princess ruled over Toyland and children visited with her and whispered their holiday wishes. Twenty years ago, The Kansas City Museum at Corinthian Hall revived the Fairy Princess tradition and in 2006, Zona Rosa partnered with The Kansas City Museum to bring the Fairy Princess to Zona Rosa.

The Kansas City Museum's IGLOO

The Kansas City Museum's Igloo was originally part of an exhibit titled "Eskimoland" that opened in November, 1954. It quickly became a treasured exhibit and memory to visitors who crawled through its chilly structure. The igloo officially left the museum in 1983, but Zona Rosa has partnered with the museum to bring the nostalgic Kansas City Museum igloo back to life, becoming part of the Fairy Princess' winter wonderland.

Zona Rosa thanks our holiday sponsors



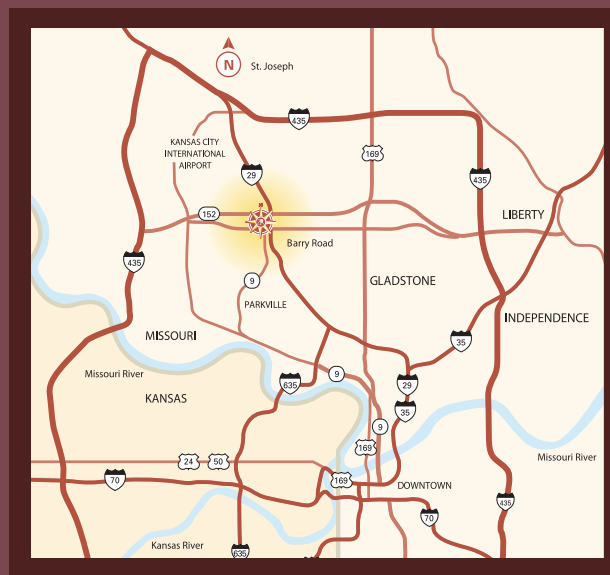
Fine European chocolates for all your holiday celebrations. An affordable luxury sure to sweeten the season.

Fine Chocolate - Rich Espresso - Premium Gelato
Located in The Dillard's District by The Frog Fountain

SERVICES

Zona Rosa Gift Cards

Give the gift that always fits! Zona Rosa gift cards are available from \$5 to \$500 and are the perfect holiday gift. Visit Guest Services to purchase or visit www.zonarosa.com for online ordering. Limited edition Zona Rosa crown gift cards are available this holiday season!



8640 North Dixon Avenue | Kansas City, MO 64153
816-587-8180 | www.zonarosa.com | www.livingatzonarosa.com



~2011 HOLIDAY EVENT GUIDE~

WHERE
Traditions
CONTINUE
AND THE
Magic
BEGINS

ZONA ROSA

HOLIDAY 2011 *Events*

Northern Lights at Zona Rosa Holiday Lighting Ceremony

SATURDAY, NOVEMBER 19, 4:00 PM AT TOWN SQUARE, LIGHTING AT 5:55 PM*

*Lighting will be shown live on WDAF-TV 4 (subject to change)

Zona Rosa kicks off the holiday season with a special lighting ceremony to spotlight the large crowns hung above the streets, as well as the featured 50 foot tree in Town Square. The community is invited to this FREE program including the official arrival of the Kansas City Museum's Fairy Princess, Santa Claus and his live reindeer, the announcement of Zona Rosa's 2011 Hometown Hero, as well as a special holiday musical performance by the 5 Star Jazz Band, carolers and a variety of other children's activities. Zona Rosa restores the local tradition of using crowns as holiday décor with a variety of lighted crowns featured throughout the center during the holidays. And, for the third year in a row, Zona Rosa welcomes the return of the Kansas City Museum's nostalgic igloo. Come see it, located in The Grove, immediately following the Northern Lights ceremony.

Visits with the Fairy Princess*

NOVEMBER 19 – DECEMBER 1 IN THE GROVE

Sitting in her winter wonderland at Zona Rosa, the Fairy Princess will listen to children's holiday wishes every day from November 19th (following the holiday lighting ceremony) thru December 1st. The Fairy Princess is presented by the Kansas City Museum. Photo packages are available for purchase.

Fairy Princess Hours: Monday – Saturday, Noon – 8:00 pm; Sunday, Noon – 6:00 pm. *The Fairy Princess will be away Monday – Saturday from 3:00 – 3:45 pm and Sunday 3:00 – 3:30 pm.*

Breakfast with the Fairy Princess*

SATURDAY, NOVEMBER 26, 8:30 AM IN THE GROVE

Children are invited to meet the Fairy Princess during an intimate, enchanted breakfast in **The Grove** at Zona Rosa. This annual event features holiday entertainment, a child-friendly breakfast menu and a special gift from the Fairy Princess.

Advance tickets are required and are available for purchase at Zona Rosa Guest Services.

Breakfast with Santa*

SATURDAY, DECEMBER 3 AND 10, 8:30 AM IN THE GROVE

Come to this treasured family tradition at Zona Rosa, featuring holiday entertainment, a kid-friendly breakfast menu and a special gift from Santa Claus.

Advance tickets are required and are available for purchase at Guest Services.

Visits with Santa*

DECEMBER 2 - DECEMBER 24

Sitting in his traditional storybook scene at Zona Rosa, Santa Claus will visit with children every day beginning December 2nd (immediately following the PJ Party) through December 24. Photo packages are available for purchase.

Santa Hours: Monday – Saturday, Noon – 8:00 pm; Sunday, Noon – 6:00 pm
Santa will take breaks Monday – Saturday 3:00 – 3:45 pm and Sunday 3:00 – 3:30 pm.

Midnight Shopping

FRIDAY, NOVEMBER 25, MIDNIGHT

Make Zona Rosa your first stop for holiday shopping this season, with the return of this special shopping event. The first 1,000 customers beginning at midnight will each receive a \$25 gift card to use that evening. Zona Rosa stores will be offering deep discounts and many specials valid only during the midnight shopping event. Plus, while you're here, register to win one of the many great prizes to be given away. Come back to where midnight shopping in Kansas City began – Zona Rosa.

For more information visit www.zondrosa.com.

Salvation Army Bell Ringers & Angel Tree Campaigns

BELL RINGERS: THROUGH DECEMBER 24

The Red Kettle Christmas Campaign enables the Salvation Army to provide food, toys and clothing to over 6 million people during the Christmas season and helps more than 34 million Americans recovering from all kinds of personal disasters nationwide.

ANGEL TREE: FRIDAY, NOVEMBER 25 – SATURDAY, DECEMBER 17 – THE GROVE

The Angel Tree Campaign attempts to shed some sunshine into the lives of children at a time when every other "good little boy or girl" they know receives a visit from Santa Claus. The Angel Tree provides much needed clothing items, special needs gifts and other wished-for toys to local in-need children. Choose either a boy or girl Angel Tag and the tag tells you the age of the child and a possible wish list of two or three items of your choice. Just purchase a gift for your Angel and return it to Guest Services for distribution area children. These gifts give less fortunate children "food for the soul" - the hope of a brighter future and the reassurance that someone does indeed care about them.

PJ Party with St. Nick*

FRIDAY, DECEMBER 2, 6:00 PM IN THE GROVE

Join us for the fourth annual PJ Party with St. Nick! Santa makes his formal arrival with a fun, FREE pajama party for the whole family. Families are invited to participate in this cherished night with Mr. Claus featuring fun and entertainment. Activities include FREE cookies and milk, special giveaways, story time with Mrs. Claus, a kid-friendly musical performance and more! Everyone is encouraged to wear their pajamas to welcome Santa to Zona Rosa!

	S	M	T	W	T	F	S
ZONA ROSA HOLIDAY HOURS	13 NOV Noon - 6pm	14	15	16 10am - 9pm	17	18	29
	20 Noon - 6pm	21	22 10am - 9pm	23	24 * CLOSED open at midnight	25 OPEN at Midnight - 3am 8am - 9pm	26 10am - 9pm
	27 Noon - 7pm	28	29	30 10am - 9pm	1 DEC	2	3
	4 Noon - 7pm	5	6	7 10am - 9pm	8	9	10
	11 Noon - 7pm	12	13	14 10am - 9pm	15	16	17
	18 Noon - 7pm	19	20	21 10am - 10pm	22	23	24 9am - 6pm
	25 * CLOSED	26 9am - 9pm	27	28	29 10am - 9pm	30	31 10am - 6pm

Entertainment venues and restaurant hours may vary. Some locations may have extended hours.

Santa Paws for NAWs*

DECEMBER 12 AND 19, 6:00 – 8:00 PM

Santa Paws for NAWs (Northland Animal Welfare Society) – Get Yappy Happy with Santa! Come get a FREE photo of you and your furry friend with Santa (first 30 visitors each night). Please bring a pet food donation to help area rescue groups. For more information, visit www.pcnaws.org.

Free Holiday Gift Wrapping*

SATURDAY, DECEMBER 3, 10, AND 17, NOON - 7 PM IN THE GROVE

Representatives from Northland Animal Welfare Society will wrap your Zona Rosa gifts for FREE. Donations to this non-profit organization are accepted and encouraged! Help NAWs in their mission to help homeless and abandoned animals in the our community find forever homes.

Holiday Carriage Rides

NOVEMBER 19 (IMMEDIATELY FOLLOWING THE LIGHTING CEREMONY); NOVEMBER 26; DECEMBER 3, 10, AND 17, 5:00 - 9:00 PM

Back by popular demand, Zona Rosa will once again offer horse-drawn carriage rides throughout the center. Carriage rides will take place after the Northern Lights holiday lighting ceremony and load-in will be located at the Dillard's Plaza.

Tickets are just \$5 each and with every adult ticket purchased, a child twelve and under may ride for free. Tickets available for purchase any time at Guest Services or from an attendant located in the Dillard's Plaza during carriage ride hours.

An Arctic Tradition!

Purchase the stunning second annual Zona Rosa Holiday Ornament for \$10 at Guest Services (beginning November 19th). All proceeds from your ornament purchase benefit the Zona Rosa Community Foundation. This year's 2011 ornament features the wintery and wonderful igloo! An extremely limited number of 2010 Holiday Crown ornaments are available for early birds shoppers wishing to begin the Zona Rosa holiday series.



* Events located at The Grove.