



FOR IMMEDIATE RELEASE

February 19, 2010

MEDIA CONTACT: Megan Neher

913-599-5539

megan@mnpr.biz

NEW TENANTS TO OPEN IN ZONA ROSA THIS SPRING

New movie theater, comedy club, Blues club and pizza restaurant planned to open in March

KANSAS CITY, Mo. – The upscale movie theater **Studio Movie Grill** and improv/comedy club **Fat Fish Blue** are set to open in March creating a “city block” of entertainment options at the heart of Zona Rosa. **Stone Canyon Pizza**, a popular Northland restaurant, is also scheduled to open in March.

As previously announced, Studio Movie Grill and Fat Fish Blue have been under construction for the past few months and are now set to open in March. The eight screen movie theater based in Dallas, Texas, **Studio Movie Grill**, will open in the building where the former Kansas City Improv was located. The popular Kansas City Improv will move down the block and has partnered with **Fat Fish Blue**, a New Orleans style restaurant and live Blues music concept from Ohio, to create an “everything-under-one-roof” dining and entertainment destination.

“We are excited about introducing this new concept to Kansas City. Once customers walk into the stylishly designed lobby, take a seat in one of our leather recliners with 50 percent more legroom, order a delicious meal served at their table, and watch a digitally projected blockbuster movie on our premiere screens, they’ll never go to another theater again. We’re confident that the Studio Movie Grill experience will exceed their expectations,” said Brian Schultz, founder, co-owner and president.

Studio Movie Grill will combine first-run movies, 100-percent Dolby Digital Projection, Dolby Digital Surround Sound and Dolby Digital 3D with an extensive menu for a unique in-theater dining experience for all ages. The new movie theaters’ ticket prices start at \$5. In addition, Studio Movie Grill provides reserved seating, online ticketing, as well as a ticket kiosk onsite. For additional information, please visit www.studiomoviegrill.com.

Fat Fish Blue is currently under construction at the 14,000-square-foot corner space north of Town Square. The New Orleans-style restaurant will feature live music five nights a week. It will seat 250 people in its restaurant and bar which will be open for lunch and dinner. Most musical acts at Fat Fish Blue will not require a cover charge; however the owners expect to book several big name national bands throughout the year for which they will sell tickets. Visit www.fatfishblue.com for more information.

Building on the success of the popular Kansas City Improv, the new and improved **Improv Comedy Club** inside Fat Fish Blue will be able to serve even more customers, this time from the Louisiana-themed kitchen. The new Improv Comedy Club at Fat Fish Blue will now seat 420 people in the theater. Comedians will take the stage Wednesday through Sunday every week. Tickets for Improv will vary in price depending on the act but typically will range from \$15 to \$25. Visit www.improv.com for more information.

Stone Canyon Pizza is set to open in March across from Barnes and Noble at 8630 NW Prairie View Rd. Stone Canyon is a locally-owned premium pizza restaurant with a full menu that features a variety of items includes 41 non-pizza items. The restaurant will also have a full bar and will retain its original location in Parkville, Mo. For more information, call 816-741-4444 or visit www.stonecanyonpizza.com to view the menu.

Zona Rosa is an urban town center located at the northwest corner of I-29 and Barry Road in Kansas City. Visit www.zonarosa.com for more information.

#